

Mariusz Błaszczyk

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SUMMARY

Senior BI Developer with 14+ years of experience in Business Intelligence and data analytics across finance, telecommunications, and iGaming. Specialised in Power BI, SQL data engineering (BigQuery, SSMS, Oracle), and cloud platforms (Azure Synapse). Microsoft Certified Data Analyst (PL-300). Applies AI-assisted engineering (Claude Code, Codex, MCP) to speed up model development, code review, and documentation. Open to remote roles in the UK and EU.

EXPERIENCE

Lottomart

BI Developer

Gibraltar · Remote

Jun 2024 – Present

- Designed and delivered 30+ Power BI dashboards and semantic models in PBIP format, serving 50–200 stakeholders across marketing, product, and operations.
- Built and optimised BigQuery data pipelines, evolving from stored procedures and scheduled queries to dbt models orchestrated with Dagster; partitioned tables progressively reduced scanned data volumes and reporting costs.
- Delivered iGaming analytics on deposits, withdrawals, and player activity, incl. dynamic New vs Existing segmentation and promotion performance models (before vs after campaigns) informing bonus budgets.
- Maintained full Git-based development lifecycle in Bitbucket: branching strategy, pull requests, and code reviews ensuring clean, auditable BI codebase.
- Used Tabular Editor, DAX Studio, Bravo, and ALM Toolkit for model management, DAX performance analysis, measure documentation, and incremental deployments of model changes instead of full model republishing.
- Introduced AI-assisted BI engineering: Claude Code integrated with the Bitbucket repo and VS Code for PBIP/TMDL changes, DAX refactoring, SQL review, and documentation; LLM agents connected to semantic models via Power BI Modeling MCP Server.
- Delivered work in 2-week Agile sprints using Jira; collaborated with data engineering and product teams on end-to-end reporting solutions.

British Council Foundation

Power BI Developer

Remote

Nov 2022 – May 2024

- Built Power BI dashboards, embedded applications, and analytical tools for international stakeholders – full implementation of DAX, Power Query (M), RLS, deployment pipelines, and shared dataflows.
- Designed Azure Synapse Analytics pipelines ingesting data from SQL Server and Snowflake into Azure Data Lake Storage Gen2, using PySpark notebooks and serverless SQL pools.
- Automated operational processes using Power Apps and Power Automate, reducing manual reporting overhead across teams.
- Deployed database changes via VS Code with Git source control and Azure DevOps CI/CD pipelines.

Lumen Technologies Poland

Senior Business Applications Analyst

Poznań, Poland · Remote

May 2021 – Oct 2022

- Delivered Power BI reports and applications for EMEA business teams (DAX, Power Query, M, ETL, RLS); recognised by management for exceptional output quality despite minimal transition time.
- Designed and launched an On-net Building Usage Dashboard enabling EMEA teams to visualise geographic distribution of network infrastructure – adopted across multiple operational departments.
- Used Oracle SQL Developer, SQL Server Management Studio, and ServiceNow reporting module for operational queries and analytics.

Waldi Sp. z o.o.

BI Data Analyst

Poznań, Poland

May 2012 – Apr 2021

- Delivered end-to-end BI reporting using Power BI and Oracle BI, covering financial results, cost control, revenue tracking, and financial bonus calculations.

- Progressed from analyst to lead BI developer over 9 years, introducing OLAP cubes and Data Warehouse architecture to support enterprise-level analytical needs.
- Collaborated with finance and operations to define reporting requirements and deliver self-service analytical solutions.
- Acted as internal IT advisor bridging business and technology, supporting non-technical colleagues across departments.

SKILLS

Power BI: DAX, M, Power Query, Tabular Editor, DAX Studio, Bravo, ALM Toolkit, PBIP, RLS
SQL: Google BigQuery, SQL Server (SSMS), Oracle SQL Developer, Stored Procedures
Cloud & Data: dbt, Dagster, Python, PySpark, Azure Synapse Analytics, Azure Data Lake Gen2, ETL
Power Platform: Power Apps, Power Automate
Tooling: Git, GitHub, Bitbucket, Azure DevOps, Jira, Confluence, VS Code
AI & LLM: Claude Code, OpenAI Codex, MCP, Power BI Modeling MCP Server, LLM-assisted SQL/DAX development
Other BI: Looker Studio, ServiceNow Reporting
Languages: Polish (native), English (professional)

CERTIFICATIONS

Microsoft Certified: Data Analyst Associate <i>PL-300 / DA-100</i>	2021
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EDUCATION

Poznań University of Economics and Business <i>MSc & BSc in Finance and Accounting</i> Specialisation: Capital Investments and Corporate Finance Strategies	Poznań, Poland 2006 – 2011
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ADDITIONAL

Electronic Arts (EA) <i>Data Editor</i> (voluntary / part-time contract) Collecting, analysing, and editing Polish Ekstraklasa player data for FIFA / EA FC game titles using the EA Web Tool, in line with milestone schedules and delivery dates.	Jan 2012 – Present
StreamScope (personal project · open source) Developed a local-first analytics web app for game-streaming telemetry (JavaScript, Python): multi-source log parsing with clock synchronisation, percentile-based performance benchmarks, a rule-based diagnostics engine, and a Python agent for automated log collection. Built with Claude Code from an LLM-drafted specification; deployed via GitHub Pages.	2026 – Present
GameRadar (personal project) Developed a local-first job discovery and application tracking web app (TypeScript, React, Node.js, SQL), combining Gmail alerts and company career listings with email parsing, deduplication, application outcome tracking, and evidence-based CV fit scoring. Built with OpenAI Codex.	2026 – Present